

New Hampshire
MEDICAL SOCIETY
ADVOCATING FOR PHYSICIANS & PUBLIC HEALTH SINCE 1791

HOME MEMBERSHIP POLICY & ADVOCACY RESOURCES EDUCATION/CME NEWS SPECIAL



Website

POLICY & ADVOCACY
With one voice, the power of many.

Welcome | Calendar

Welcome to the New Hampshire Medical Society
At the New Hampshire Medical Society we are dedicated to representing the medical profession as a

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Physicians' Bi-Monthly | Volume 5, 2018

NHMS Welcomes 187th President



Magazine

Since I am the 187th President, I did a Google search of the number 187. First result: **Number 187 of the California Franchise Tax Board** the crime of most my Google searches.

Though I am number 187, I am actually part of a small group that has become president of the medical society. In the recent past there have only been four other women presidents and only one other pediatrician.

Many pediatricians, including myself, feel that being involved at the level of the Medical Society is difficult. When I first started as a "young physician" representative...

Stark Law and Anti-Kickback Statute Reform: What Does the Future Look Like?
Responses to CMS's June 2018 Request for Information Hold Clues

Stark Law, CMS, on page 3

By Tina Eglenton-Groenberg, MD
2018-2019 NHMS President

187th NHMS President, see on page 2


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[Population Health Podcast](#) [NH Rx Card](#) [Mental Health](#) [Opioid Resources](#)

ENews
NEW ENGLAND EMPLOYEE BENEFITS COMPANY

New England Employee Benefits Company (NEEBCo) is a leading employee benefits and insurance firm that combines advanced technology and responsive, personalized service to provide tailored market analysis and custom funding solutions for employers and employees. Learn more on the [NHMS Corporate Affiliate page](#).

EVP Weekly Review

Your Medical Society members and staff have been very active over the dog days of summer helping shape the implementation of new laws and rulemakings for the state's Rx prior authorization single form, opioid prescribing, MAT services training, and the workers compensation managed care program. For more information on these issues, please contact [Janet Monahan](#) or me.




Events

New Hampshire Physician

This full-color newsletter hits approximately 2200 mailboxes, six times a year.

2020 Advertising Rates*		
Size: width x length	Member rate per insertion	Non-member rate per insertion
2.25 x 4.5	\$250	\$300
2.25 x 10	\$300	\$350
4.5 x 4.5	\$400	\$460
4.5 x 10	\$550	\$650
7.5 x 4.75 (half)	\$550	\$650
3.625 x 9.75 (half)	\$550	\$650
7 x 10 (full page)	\$850	\$1000
Format: pdf or jpg		



- The *New Hampshire Physician* (newly re-named) is published six times a year and features articles from our leadership, members and affiliates.
- All advertising rates include placement in the print edition, which is posted to the NHMS website in pdf form with a one-issue delay.
- Page format is 8 1/2 x 11" final (17" spread)
- Advertisers and contributors will receive a copy of the newsletter.
- The copy deadline for both ads and articles are the tenth of Jan., March, May, July, and Sept., and Nov. 20.
- All corporate affiliate memberships and advertising submissions are subject to approval by the NHMS Council. Corporate affiliates receive the discounted member rate.
- Ads should be submitted as high resolution pdf or jpg files to Mary West: mary.west@nhms.org.

NHMS Pulse

Weekly newsletter for NHMS members

2020 Weekly Pulse Ad Sizes & Rates*		
	Member rate	Non-member rate
Panel or content ad (600 pixels wide, resolution of at least 72 pixels per inch)	\$150/mo (4 x)	\$250/mo (4 x)
	\$1500/yr (44 x)	\$2000/mo (44 x)
JPG, PNG or GIF, no larger than 150kb, with link to your website or online content		

The screenshot shows the top of the Pulse newsletter. It features the NHMS logo and navigation links for Population Health Podcast, NH Rx Card, Mental Health, and Opioid Resources. Below this is the NEEBCO logo and a brief description of the company. The main article is titled 'EVP Weekly Review' and includes a photo of a man. The text discusses the implementation of new laws and rulemakings for the state's Rx prior authorization, single form, opioid prescribing, MAT services training, and the workers compensation managed care program. It also mentions a 9-hour waiver course for certifying physicians and PAs for Medication-Assisted Treatment (MAT) services. A call to action states: 'Be prepared to help by registering today for the Nov. 4th free 9-hour waiver course to certify physicians and PAs for Medication-Assisted Treatment (MAT) services (approved as CME to meet the state's opioid prescribing competency requirement) in conjunction with the 2016 NHMS Annual Scientific Conference at the Mountain View Grand in Whitefield, NH. Earn up to 18 CME hours for just \$148 by registering for both before Sept. 1st!'.

NHMS Website

2020 Website Ad Sizes & Rates*		
	Member rate	Non-member rate
728 x 90 banner ad	\$500/mo	\$600/mo
250 x 250 panel or content ad	\$300/mo	\$400/mo
JPG, PNG or GIF, no larger than 150kb, with link to your website or online content		

The screenshot shows the NHMS website homepage. It features the NHMS logo and navigation links for Home, Membership, Policy & Advocacy, Resources, Education/CME, News, Specialty Societies, and About NHMS. The main content area includes a large image of a building and a 'Welcome to the New Hampshire Medical Society' message. A 'Become a Member Today!' button is prominently displayed. The right sidebar contains a 'News Blog' section with several articles, including 'Life Science Educators Needed in Nashua', 'Zika Virus Outbreak Update #5', 'Improving Flu Vaccination Rates in Pregnancy', and '67% Increase of Gonorrhea Case Reports in NH'. A 'Read More...' link is provided for the last article.

NHMS Event Participation

NHMS sponsors several continuing medical education (CME) programs throughout the year on a wide variety of topics. The NHMS Annual Scientific Conference is a weekend-long event, held in early November, with CME courses, entertainment, and the President's inauguration.



2020 Event Sponsorship & Exhibitor Rates		
	Member rate	Non-member rate
Annual Conference Exhibit Table	\$500	\$750
1/2 day CME	\$500	\$750
Non-CME events	\$500	\$750
Event sponsorships available from \$400-\$10,000		

The 2020 NHMS Annual Scientific Conference will be held November 13-15, at the Wentworth by the Sea in New Castle, New Hampshire.



Call 866-384-0709 for the NHMS special \$229 per night room rate (before Oct. 13).

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